

# WHY CHOOSE INSULATED CONCRETE FORM CONSTRUCTION?

We make choices every day. Some are no-brainers. Then there are those that require research and thought. When it comes to choosing the best building material for the next project that hits your desk, the answer is clear. You'll likely have a tougher time choosing what you'll have for lunch today!

**That's a pretty bold statement but one we can confidently back up.**

And what if we told you that cost was a nonfactor? Especially when you're comparing Insulated Concrete Form (ICF) construction and wood construction. ICF construction offers all the benefits listed below and is incredibly cost-effective both in the short- and long-term.



## LOWER COSTS

Savings can be achieved throughout a building's life cycle including first costs, operational costs, and maintenance costs.



## LOWER INSURANCE COSTS

Concrete is safe. Insurance companies are beginning to offer cost savings of about 45% for concrete buildings.



## EXCELLENT NOISE REDUCTION

Solid concrete walls + insulation = a quiet structure with STC ratings of at least 50.



## RESILIENCY

One word: strength. Concrete construction is strong.



## FASTER INSTALLATION TIMELINES

The forms stack easily and quickly, reducing time on-site.



## EXCEPTIONAL FIRE RESISTANCE

Wood burns. Concrete doesn't. And concrete offers a minimum 2-hour fire rating, which only improves as the wall thickness increases.



## ENERGY EFFICIENCY

A nearly seamless envelope offers R-values of at least 24.

## TOGETHER, LET'S BUILD VIRGINIA STRONG!

**WHICH WOULD YOU CHOOSE**



A sustainable, strong, and superior building material that offers both short- and long-term benefits at a competitive cost? Or the other option. Like we said earlier, this is an easy choice to make. Now let's talk about lunch ...

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