



CASE STUDY

Ultimate Shine Car Wash
Roanoke, VA



Completed:	January 2020
Area:	55,550 total square feet
Owner:	Wild Building
Concrete Supplier:	Boxley Materials Company
Engineer:	Highlands Engineering
General Contractor:	Wild Construction
ICF Manufacturer:	Nuform Building Technologies

When asked about why they chose concrete construction, the owner of Ultimate Shine Car Wash put it plainly, "You can tell how a business is run when you pull up." They care about how they present themselves to customers, build for the long term and don't cut corners. Their newest location in Roanoke, VA – they currently have 11 – is built using insulated concrete forms. The specific brand of ICF was designed to meet the challenges of their business, resisting mold and mildew among other short and long-term benefits. The structure itself is approximately 7,000 square feet including the polishing tunnel, office space and back room. They also chose to use concrete for their parking area and sidewalks which is approximately one acre in total.