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Roanoke Cement Earns Industry's First ISO 50001 Certification

Troutville, VA -- Roanoke Cement Company (RCC), and its parent company, Titan America, LLC, announced this week that it has garnered the coveted ISO 50001 certification for its Troutville plant – the first cement plant in the country to do so. The announcement came in a presentation made by Lance Clark, Senior Manager of Alternative Fuels and Alternative Raw Materials at the IEEE-IAS/PCA Cement Industry Technical Conference held April 30-May 2 at America's Center in St. Louis, MO.

Sponsored by the U.S. Department of Energy, ISO 50001 is an Energy Management System standard that is established as a voluntary program of best practices in continuous energy improvement. ISO 50001 provides a framework of requirements for plants and other organizations to:

1. Develop a policy for more efficient use of energy;
2. Fix targets and objectives to meet the policy;
3. Use data to better understand and make decisions about energy use;
4. Measure the results;
5. Review how well the policy works, and;
6. Continually improve energy management.

“ISO 50001 is a signature achievement for a manufacturing plant,” says Brian Alder, Plant Manager. “RCC’s energy management system owes its long-term success to the continued commitment of our leadership – who embraced it from the get-go – empowering energy management at every level.”

The requirements of ISO 50001 perfectly dovetail with Titan America and RCC targets. “Many companies balk at ISO 50001’s insistence to commitment, data analysis and value-decision making on energy,” Chris Bayne, Corporate Energy Manager, notes. “At Titan America, this approach is part of our corporate DNA.”

“Titan is gratified by this third-party recognition of our commitment to sustainable energy management practices,” adds George Pantazopoulos, Senior Vice President of Cement Operations and Corporate Engineering. Titan and RCC drew from their award winning performance in EPA’s ENERGY STAR. The Troutville and Medley plants have been awarded the ENERGY STAR certification repeatedly -- RCC for the 12th straight year and Medley for 11 years. The ENERGY STAR industrial program provides industry-specific energy benchmarking tools for participants.

“The main goal of ISO 50001 is to take energy management from being project based to being system based and part of normal business operations,” says Joseph Ghislain, EPI ISO 50001 Lead Auditor and 50001 Certified Practitioner in Energy Management Systems. “I have watched Chris and the RCC team not only build an ISO 50001 system that accomplishes this but also takes it to the next level by making their Energy Performance Indicator one of their production Key Performance Indicators, putting energy management on par with other production parameters at a plant.”

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ISO (International Organization for Standardization) is an independent, non-governmental international organization with a membership of 161 national standards specialists. ISO brings together experts to share knowledge and develop voluntary, consensus-based, market-relevant International Standards that support innovation and provide solutions to global challenges.

Roanoke Cement Company is a subsidiary of Titan America, LLC, a leading heavy building materials producer in the eastern United States. Titan America is headquartered in Norfolk, VA, and its products include cement, aggregates, ready-mixed concrete and fly ash beneficiation. Its parent company, Titan Cement Company, S.A., headquartered in Athens, Greece, is a signatory to the UN Global Compact, a group of companies committed to sustainable and socially responsible business practices.

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