

Northern Virginia Concrete Advisory Council & Wetland Studies and Solutions, Inc.
invite you to participate in the

**CALL FOR
SPONSORS!**

THE 2017 BUILDING GREEN WITH CONCRETE WORKSHOP

Discussing the Latest in
Sustainable Design Technologies with Concrete

VRMCA
VIRGINIA READY MIXED CONCRETE ASSOCIATION



**THURSDAY,
JULY 20TH, 2017**

7:00 a.m. to 3:00 p.m.
Wetland Studies and Solutions, Inc.

**REGISTER BY
JULY 7TH 2017!**

**Based on past workshops,
a large number of specifiers
will be in attendance!**

NVCAC is proud to announce the 2017 Building Green with Concrete Workshop. Workshop offers an opportunity to exhibit your company profile to a large group of Architects, Engineers, State and County Officials, Builders, Developers, Industry Leaders, and Regional & National Concrete and Cement Industry Trade Association Members.

Contractors, Installers, Distributors, Suppliers and Concrete Advocate Professionals are encouraged to participate as Sponsors in this event.

▶ **Steve Bluestone**

partner in The Bluestone Organization, a real estate development, contracting, and property management firm

A Developer/Builder's perspective: Panelized ICF's + Helix Rebar= Very Affordable "Passive House" level envelopes

▶ **Mark Ginsberg**

FAIA, LEED AP, partner of Curtis + Ginsberg Architects LLP

▶ **Crystal Ng**

RA, LEED AP, CPHC®, associate at Curtis + Ginsberg Architects LLP

Architects Perspective on Building with Concrete Using ICF & Passive House Case Study

▶ **Gregg Lewis**

AIA, LEED AP, NRMCA's Vice President, Building Innovations

Concrete Value & Innovation in Low to Mid-Rise Buildings

▶ **Stan Bland**

PE (SC) the Carolinas/Virginia Pavement Applications Director for the Southeast Cement Promotion Association

▶ **Andy Johnson**

PhD, PE (SC) the Pavement Design Engineer for the Southeast Cement Promotion Association

Compacted Concrete Paving (CCP), a New Paving Technology for paving Parking Areas and Streets, Local Roads

▶ **Robert E. Hackman**

P.E., Senior Consultant for GeoMaterials Consulting, LLC

Paving 101 - Concrete and Asphalt

2017
**BUILDING GREEN WITH
CONCRETE WORKSHOP**

SPONSORSHIP IS \$450 AND INCLUDES:

- ▶ Sponsors will have the opportunity to have their company names to be displayed on banners and signs.
- ▶ Sponsors will have the opportunity to display their concrete related brochures.
- ▶ Sponsors company names & contacts information will be displayed on VRMCA website.
- ▶ Sponsors company names will be displayed on the events program hand out.
- ▶ Sponsors contacts information will be provided to the attendees at the workshop.

Please provide digital artwork of the company's logo in high resolution and a brief description of the company's services. We must receive your registration, materials and payment no later than Friday, July 7th, 2017.

SPONSORSHIP REGISTRATION

Company _____
On Site Contact _____
Address _____
City _____ State _____ Zip _____
Cell Number _____
Work Number _____
Email _____

PAYMENT OPTIONS

TO PAY ONLINE:

<https://www.vrmca.com/events/2017-building-green-with-concrete-workshop/>

A 3% convenience charge will be added to all online transactions.

TO PAY BY CHECK:

Please make checks payable to NVCAC and mail to:

NVCAC
6030 Daybreak Circle, Suite A150 / 200
Clarksville, Maryland 21029

Questions?

Please call Hessam Nabavi at (703) 966-6743 or hessam@vrmca.com.
For additional information please visit www.vrmca.com.



EVENT AGENDA

- 7:00 a.m. Registration & Breakfast
- 8:00 a.m. Welcome & Introduction
- 8:15 a.m. **A Developer/Builder's Perspective: Panelized ICF's + Helix Rebar= Very Affordable "Passive House" level envelopes**
Steve Bluestone, partner in The Bluestone Organization, a real estate development, contracting, and property management firm
- 9:15 a.m. **Architects Perspective on Building with Concrete Using ICF & Passive House Case Study**
Mark Ginsberg, FAIA, LEEDAP, partner of Curtis + Ginsberg Architects LLP & Crystal Ng, RA, LEED AP, CPHC®, associate at Curtis + Ginsberg Architects LLP
- 10:15 a.m. Break
- 10:30 a.m. **Concrete Value & Innovation in Low to Mid-Rise Buildings**
Gregg Lewis, AIA, LEED AP, NRMCA's Vice President, Building Innovations
- 11:30 a.m. Lunch
- 12:30 p.m. **Compacted Concrete Paving (CCP), a New Paving Technology for paving Parking Areas and Streets, Local Roads**
Stan Bland, PE (SC), the Carolinas/Virginia Pavement Applications Director for the Southeast Cement Promotion Association & Andy Johnson, PhD, PE (SC), the Pavement Design Engineer for the Southeast Cement Promotion Association
- 1:30 p.m. **Paving 101 - Concrete and Asphalt**
Robert E. Hackman, P.E., Senior Consultant for GeoMaterials Consulting, LLC.
- 2:30 p.m. Adjourn
- 2:30 p.m. **Tour of the Office of Wetland Studies and Solutions, Inc., and Pervious Concrete Parking Lot.**



SPACE IS LIMITED! PLEASE REGISTER AND PAY BY FRIDAY, JULY 7, 2017