



2017 Virginia Ready Mixed Concrete Association

SPRING CONVENTION

May 7-9, 2017

The Greenbrier • White Sulphur Springs, West Virginia



Deep in the heart of the Allegheny Mountains lies a combination of surreal luxury, timeless hospitality and riveting adventure. For more than two centuries, The Greenbrier has served as a playground for Presidents, Kings and the Hollywood elite. Now it's your turn to take in the overwhelming hospitality and unique experience that is America's Resort.

www.vrmca.com



Activities for Everyone

At The Greenbrier, your greatest challenge may be trying to decide what to do first. For the non-golfers, The Greenbrier offers 6,500 acres of opportunity for adventure. With more than 30 stores and boutiques located around the property, shopping can be an adventure all its own.

High-roller thrills mix with high-class style in The Greenbrier's new Casino Club, an 80,000 square foot gaming playground! Try your luck at one of 37 table games including Blackjack, Craps, Roulette and Three-Card Poker or take a spin at one of the 320 state-of-the-art slot machines.

Explore the outdoors and go horseback riding, whitewater rafting, fly-fishing, hiking, mountain biking or skeet and clay shooting.

Relax, Rejuvenate and Restore at The Greenbrier Spa

More than 200 years ago, people traveled to The Greenbrier to take of its healing waters. Rich sulphur

spring water, minerals, oils and other gifts of nature indigenous to the area comprise the essence of The Greenbrier spa experience, which has been honored with awards from some of the world's most discriminating judges.

To view available treatments for both men and women and/or to make a spa appointment, call 1-800-453-4858 or visit The Greenbrier Spa website at <http://www.greenbrier.com/spa/treatments.aspx>.

Tee-Off at The Greenbrier

The hallowed fairways and greens of The Greenbrier Resort have played host to the true legends of the sport. As golf professional emeritus of the sport, Sam Snead played a major role in the shaping of the three championship courses that hold the distinction of hosting the 1979 International Ryder Cup and the 1994 Solheim Cup matches. The Greenbrier's courses have hosted some of the most famous players in the game including Ben Hogan,

AGENDA

SUNDAY, MAY 7TH

12:30 p.m. - 2:00 p.m.

Marketing Committee Meeting & Lunch

Grant Room

2:00 p.m. - 3:00 p.m.

Board of Directors Meeting

Fillmore Van Buren Room

3:00 p.m. - 5:30 p.m.

Registration

6:00 p.m. - 7:00 p.m.

Welcome Reception

Chesapeake Bay & Terrace

DINNER ON YOUR OWN
GREENBRIER MEAL PLAN

MONDAY, MAY 8TH

BREAKFAST ON YOUR OWN
GREENBRIER MEAL PLAN

7:30 a.m.

Registration Desk Opens

Chesapeake Room

8:00 a.m. - 8:15 a.m.

Welcome & Opening Statements

8:15 a.m. - 9:15 a.m.

A Look at the Industry Data Survey... and a Peek at Ten Years From Now

Pierre Villere, Allen-Villere Partners

9:15 a.m. - 10:15 a.m.

Safety + Compliance = Safer Roads for Everyone

Craig Feister, Division Administrator-
Virginia, USDOT/FMCSA

10:15 a.m. - 10:30 a.m.

REFRESHMENT BREAK

10:30 a.m. - 10:45 a.m.

VRMCA Technical Committee Update

10:45 a.m. - 11:00 a.m.

VRMCA Marketing Committee Update

11:00 a.m. - 11:30 a.m.

VRMCA Business Meeting & Safety Awards Presentation

12:30 p.m.

Golf Tournament at the Greenbrier Course

Shotgun start.

FEES INCLUDE BOX LUNCH, RANGE BALLS,
AND CONTINUOUS BEVERAGES

1:00 p.m.

Shooting Clays at the Gun Club

FEE INCLUDES 50-SHOT ROUND SPORTING
CLAYS AND AMMUNITION

6:30 p.m.

Reception at Kate's Mountain Lodge

SHUTTLE FROM THE FRONT ENTRANCE
STARTING AT 6:15 P.M.

7:30 p.m.

VRMCA Dinner Banquet (Casual Attire)

KATE'S MOUNTAIN LODGE

TUESDAY, MAY 9TH

BREAKFAST ON YOUR OWN
GREENBRIER MEAL PLAN

8:00 a.m. - 9:00 a.m.

NRMCA Build With Strength Coalition Update

Brett D. Ruffing, Senior Director,
Communications and Public Affairs
Building Promotion, NRMCA

9:00 a.m. - 10:30 a.m.

Building a Better Life—Concrete Steps for Success

Joel K. Oppenheimer, PE, Senior Vice
President, STV Incorporated

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Ready Mix
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Brandon Landes
Lynchburg
Ready Mix
Lynchburg, VA

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Goodview, VA

Cindy Marek
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Ready Mix
Lynchburg, VA

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STV Inc.
Baltimore, MD

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McNeilus Truck
Villa Rica, GA

Judy Parrish
McNeilus Truck
Villa Rica, GA

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Titan America
Norfolk, VA

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Chandler Concrete
Burlington, NC

Angie Queen
Chandler Concrete
Burlington, NC

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NRMCA
Silver Spring, MD

Tracy Russell
Boxley
Blue Ridge, VA

Mike Russell
Boxley
Blue Ridge, VA

Christina Sandridge
VRMCA
Charlottesville, VA

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Matt Schiefer
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Jeff Slagle
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Gambrills, MD

Chris Stockslager
Aggregate
Industries
Greenbelt, MD

Tom Strittmatter
BASF Corporation
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Jim Strotmeyer
Allied Concrete
Charles City, VA

Genevieve Switzer
T&W Block
Onley, VA

Bob Swope
Swope & Associates
Charles City, VA

Nick Thomas
Chandler Concrete
Burlington, NC

Marilyn Thomas
Chandler Concrete
Burlington, NC

Mike Tornquist
Superior Concrete
Washington, DC

Jim Van Ness
Luck Stone
Richmond, VA

Jennifer Van Ness
Luck Stone
Richmond, VA

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Allen-Villere Partners
Mandeville, LA

Wendy Walker
T&W Block
Onley, VA

Kathy Walsh
Aggregate
Industries
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VRMCA Fall Convention

October 17-19, 2017

Hilton Virginia Beach Oceanfront



VRMCA

VIRGINIA READY MIXED CONCRETE ASSOCIATION

Thank You

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