

**- 2018 -**

**VIRGINIA READY MIXED  
CONCRETE ASSOCIATION**

**BEST**

*of the*

**BEST**

**Leadership Program**



## **Schedule**

**Session 1**  
**Meyers-Briggs**  
**Assessment**  
Charlottesville, VA  
**April 5-6, 2018**

**Session 2**  
**Advocacy &**  
**Government Relations**  
Washington, DC  
**May TBD**

**Session 3**  
**Team Leadership**  
**& Assignment of**  
**Case Studies**  
Charlottesville, VA  
**August 16-17, 2018**

**Session 4**  
**VRMCA Fall Convention**  
*Case Study Presentations*  
Virginia Beach, VA  
**TBD**

We are proud to announce the second year of the VRMCA's Best of the Best Leadership Program.

This seven-month program is designed to provide each participant with the maximum opportunity for professional and personal growth, while broadening their network base in an interactive environment. Candidates must have a minimum of two years experience in the concrete industry and be nominated by their company's general manager. Up to 15 applicants will be selected to participate in this unique program.

**Why participate in the Best of the Best Leadership Program?**

- ▶ Build leadership skills
- ▶ Develop a diverse business network
- ▶ Meet legislative officials and become an advocate for your industry
- ▶ Prepare for challenges facing the concrete industry

There is a required time commitment from both the participant and their employer. Please take a moment to review the calendar and ensure that it is compatible with your schedule. Attendance at each session—from start to finish—is mandatory!

If you are interested in expanding your leadership potential, please submit the following materials by Friday, February 23, 2018.

- ▶ Completed application
- ▶ Letter of recommendation from your sponsor/employer
- ▶ Electronic head-shot photograph
- ▶ Copy of your resume

The selection committee will meet and notifications will be made by March 9th.

If you have questions regarding the application or selection process, please contact Jonathan Williams at (804) 643-4433 x202 or email [jonathan.williams@easterassociates.com](mailto:jonathan.williams@easterassociates.com).