



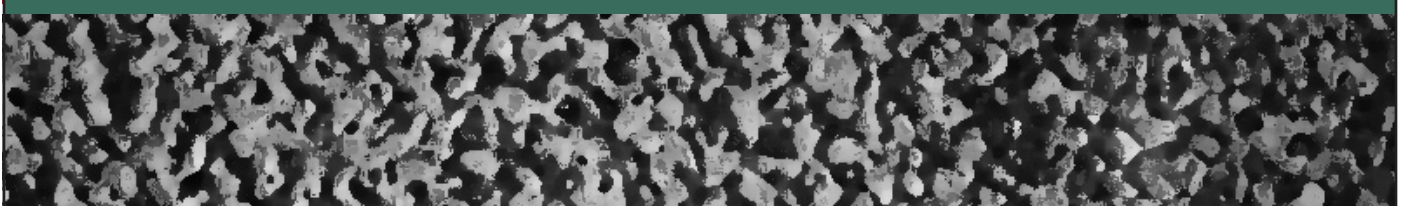
**2012**

**Virginia Ready-Mixed Concrete Association**

# **SPRING CONVENTION**

**May 20-22, 2012**

**The Greenbrier • White Sulphur Springs, WV**



# THE GREENBRIER



***Deep in the heart of the Allegheny Mountains lies a combination of surreal luxury, timeless hospitality and riveting adventure. For more than two centuries, The Greenbrier has served as a playground for Presidents, Kings and the Hollywood elite. Now it's your turn to take in the overwhelming hospitality and unique experience that is America's Resort.***

Grand fashion is a common thread weaved throughout the resort. From the colorful lobby that welcomes you in to the over 800 individually decorated guest rooms, unique only begins to describe the memorable experience that is The Greenbrier.

A block of rooms has been reserved for the nights of Sunday, May 20 and Monday, May 21. Single rooms are \$350 and double rooms are \$494.30 plus a resort fee of \$10 per day per adult. These rates include room accommodations, breakfast and dinner at designated restaurants.

**The VRMCA Room Block will be available until Friday, April 20, 2012 or until the group block is sold-out, whichever comes first.** Call The Greenbrier directly at 1-877-261-7616 to book your rooms.

## **Culinary Delight - Dining at The Greenbrier**

The Greenbrier dining experience offers unique restaurants, cafés and lounges that each demonstrate superlative standards in the culinary arts. Whether

you're looking for a light afternoon snack or a leisurely luxury dining experience, there's something for every taste at The Greenbrier.

VRMCA Convention attendees are on the Modified American Meal Plan, which means that both breakfast and dinner are included for all attendees with the overnight room rates.

For breakfast, dine a la carte or enjoy a full buffet in The Main Dining Room daily from 7–11 a.m. or choose to dine in the luxury of your own room with room service.

Following a welcome reception, dinner will be on your own on Sunday night, May 20th. Choose from the Main Dining Room, Sam Snead's at The Golf Club, The Forum or In-Fusion. An additional surcharge will be applied to dinner at Prime-44 West. Dinner reservations are strongly suggested for all restaurants at The Greenbrier and can be made by phoning 1-800-453-4858. Dinner will be provided for all convention attendees on Monday night.



# ATTRACTIONS

## Activities for Everyone

At The Greenbrier, your greatest challenge may be trying to decide what to do first. For the non-golfers, The Greenbrier offers 6,500 acres of opportunity for adventure. With more than 30 stores and boutiques located around the property, shopping can be an adventure all its own.

High-roller thrills mix with high-class style in The Greenbrier's new Casino Club, an 80,000 square foot gaming playground! Try your luck at one of 37 table games including Blackjack, Craps, Roulette and Three-Card Poker or take a spin at one of the 320 state-of-the-art slot machines.

Explore the outdoors and go horseback riding, whitewater rafting, fly-fishing, hiking, mountain biking or skeet and clay shooting.

The Spring Shooting Tournament is Monday, May 21 at the Gun Club beginning at 1 p.m. Transportation from the lobby to the Gun Club will be provided beginning at 12:15 p.m.

The shooting registration fee of \$175 includes 50-shot round sporting clay and ammunition. Cash prizes awarded for first & second place!

## Relax, Rejuvenate and Restore at The Greenbrier Spa

More than 200 years ago, people traveled to The Greenbrier to take of its healing waters. Rich sulphur spring water, minerals, oils and other gifts of nature indigenous to the area comprise the essence of The Greenbrier spa experience, which has been honored with awards from some of the world's most discriminating judges.

To view available treatments for both men and



women and/or to make a spa appointment, call 1-800-453-4858 or visit The Greenbrier Spa website at <http://www.greenbrier.com/spa/treatments.aspx>.

## Tee-Off at The Greenbrier

The hallowed fairways and greens of The Greenbrier Resort have played host to the true legends of the sport. As golf professional emeritus of the sport, Sam Snead played a major role in the shaping of the three championship courses that hold the distinction of hosting the 1979 International Ryder Cup and the 1994 Solheim Cup matches. The Greenbrier's courses have hosted some of the most famous players in the game including Ben Hogan, Sam Snead, Jack Nicklaus and Tom Watson.

The Spring Golf Tournament is Monday, May 21 at the Meadows Course. Shotgun start at 1 p.m. SHARP! The Meadows Course is often called the most scenic of the Greenbrier Courses but still challenges the most skilled golfers. The golf registration fee of \$255 includes box lunch, range balls, shared cart, continuous beverages and two Mulligans per player.



## FALCONRY EXHIBIT & WINE TASTING

Monday, May 21st • 2 p.m.

The ancient sport of falconry is both fascinating and exciting. Join us on the balcony of the Springroom for an up close and personal interaction with these majestic birds. You will get the opportunity to interact with trained hawks and falcons as well as learn the history behind this sport of kings, which has been performed for over 4,000 years.

Following the Falconry event, enjoy a wine tasting provided by The Greenbrier Sommelier and indulge in the delicacies of an antipasto display featuring a variety of meats, cheeses, crudités and breads.

Registration for this combined event is \$130/pp.



# AGENDA

## Sunday, May 20th

3 p.m. – 6 p.m. Registration  
 6 p.m. – 7 p.m. **VRMCA Welcome Reception**  
 7 p.m. DINNER ON YOUR OWN- GREENBRIER MEAL PLAN

## Monday, May 21st

BREAKFAST ON YOUR OWN- GREENBRIER MEAL PLAN  
 7:30 a.m. Registration Desk Opens  
 8 a.m. – 8:45 a.m. **Update on National Issues**  
 Robert Garbini, President, NRMCA  

- Cell Phone Restrictions on Drivers
- Driver's Hours of Service
- Street & Subdivision Promotion
- Sustainability/Code Revisions

 8:45 a.m. – 9:45 a.m. **Igniting Human Potential – It's Your Move**  
 Charles Luck IV, President/CEO, Luck Companies; John Pullen, Chief Growth Officer, Luck Companies and Robert Grauer, President, Luck Stone  
 9:45 a.m. REFRESHMENT BREAK  
 10 a.m. – 11 a.m. **Leadership Presentation Continued**  
 11 a.m. – 11:40 a.m. **Interacting with the Media in Emergency Situations**  
 Lee Catlin, Assistant to Albemarle County Executive for Community and Business Partnerships

11:40 a.m. – 12 noon

1 p.m.

1 p.m.

2 p.m.

6:30 p.m.

7:30 p.m.

## Tuesday, May 22nd

BREAKFAST ON YOUR OWN- GREENBRIER MEAL PLAN  
 8:00 a.m. – 8:45 a.m. **VDOT's Construction Funding; Concrete as an Alternative; Major Projects-A Two Year Perspective**  
 VDOT Commissioner Gregory A. Whirley, CPA  
 8:45 a.m. – 9:30 a.m. **Update on Labor Laws & Regulations**  
 John Kruchko, Kruchko & Fries  
 REFRESHMENT BREAK  
 9:30 a.m. **New Laws Regarding Truck Special Permits**  
 DMV Commissioner Richard D. Holcomb  
 9:45 a.m. – 10:30 a.m. MEETING ADJOURNS  
 10:30 a.m. **Board of Directors Meeting**  
 10:45 a.m.

### VRMCA Business Meeting

- Election of Officers and Directors
- Presentation of Safety Awards
- Recognition of President

### Sporting Clays (Gun Club)

*Fee includes 50-shot round sporting clays and ammunition.*

### Golf at the Meadows Course

*Shotgun start. Fee includes box lunch, range balls and continuous beverages.*

### Falconry Exhibit/Wine Tasting Reception

### VRMCA Banquet Dinner

## SPONSORSHIPS

### Golf Hole Sponsorships

Golf hole sponsorships will benefit the VRMCA Education Foundation. Sponsorships are available to VRMCA Producer and Supplier members for only \$150/each. Each sponsorship includes a professionally produced golf-themed sign with logo placed directly on the golf course, recognition in the official conference program, recognition in the VRMCA newsletter and recognition on the VRMCA

website. Sign up to be a golf hole sponsor directly on the registration form!

### Mulligans for PAC!

To help raise money for the VRMCA PAC, 2 mulligans are included for each player when you register! Simple and easy so you don't have to worry about bringing extra cash or your checkbook with you along to the course!

# REGISTRATION

REGISTRATION DETAILS	PRICE	TOTAL
<b>Member Registration</b>	<b>\$380</b>	
<b>Member Spouse Registration</b>	<b>\$285</b>	
<b>Non-Member Registration</b>	<b>\$625</b>	
<b>Non-Member Spouse Registration</b>	<b>\$440</b>	
<b>Falconry Exhibit &amp; Wine Tasting</b> <i>Registration includes Falconry Exhibit and Wine &amp; Cheese event on May 21 for VRMCA Convention attendees.</i>	<b>\$130/pp</b>	
<b>Spring Golf Tournament</b> -The Meadows Course (shotgun start 1 p.m.) <i>Golf registration includes box lunch, range balls, shared cart, continuous beverages and two mulligans.</i>	<b>\$255/pp</b>	
<b>2011 Golf Credit</b> <i>For those of you who played golf at the Hell's Point Course during the 2011 Convention, please select this item to receive your credit.</i>	<b>-\$100</b>	
<b>Spring Shooting Tournament</b> -The Gun Club <i>Shooting registration includes 50-shot round sporting clays and ammunition.</i>	<b>\$175/pp</b>	
<b>Golf Hole Sponsorship</b> <i>Sponsorships are available to VRMCA Producer and Supplier members only.</i>	<b>\$150</b>	
<b>TOTAL ENCLOSED:</b>		<b>\$</b>

Name(s): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Please mail completed form and check (made payable to VRMCA) to:

**VRMCA Spring Convention 2012**  
 250 West Main Street, Suite 100  
 Charlottesville VA 22902



Full payment must accompany registration. No refunds will be given for registration cancellations after May 15, 2012; substitutions are acceptable. For cancellation or late registration, please call Raphael Snably at 434-326-9842 or email raphael.snably@easterassociates.com.

