

VIMCA Spring Convention

MAY 15TH-17TH
TWO THOUSAND AND ELEVEN

THE GREENBRIER RESORT • WHITE SULPHUR SPRINGS, WEST VIRGINIA





Deep in the heart of the Allegheny Mountains lies a rare combination of surreal luxury, timeless hospitality and riveting adventure. For more than two centuries, The Greenbrier has served as a playground for Presidents, Kings and the Hollywood elite. Now it's your turn to take in the overwhelming hospitality and unique experience that is America's Resort.

Grand fashion is a common thread woven throughout the resort. From the colorful lobby that welcomes you in to the over 800 individually decorated guest rooms, unique only begins to describe the memorable experience that is The Greenbrier.

A block of rooms has been reserved for the nights of Sunday, May 15 and Monday, May 16. Single rooms are \$299 and double rooms are \$436 plus a resort fee of \$10 per day per adult. These rates include room accommodations, breakfast and dinner at designated restaurants.

The VRMCA Room Block will be available until Friday, April 15, 2011 or until the group block is sold-out, whichever comes first.

The Culinary Experience - Dining at The Greenbrier

The Greenbrier dining experience offers unique restaurants, cafés and lounges that each demonstrates superlative standards in the culinary arts. Whether you're looking for a light afternoon snack or a leisurely



luxury dining experience, there's something for every taste at The Greenbrier.

VRMCA Convention attendees are on the Modified American Meal Plan, which means that both breakfast and dinner are included for all attendees with the overnight room rates.

For breakfast, dine a la carte or enjoy a full buffet in The Main Dining Room daily from 7–11 AM or choose to dine in the luxury of your own room with room service.

Following a welcome reception, dinner will be on your own on Sunday night, May 15th. Choose from the Main Dining Room, Sam Snead's at The Golf Club, The Forum or In-Fusion. An additional surcharge will be applied to dinner at Prime-44 West. Dinner reservations are strongly suggested for all restaurants at The Greenbrier and can be made by phoning 1-800-453-4858. Dinner will be provided for all convention attendees on Monday night.



Tee-Off at The Greenbrier

The hallowed fairways and greens of The Greenbrier Resort have played host to the true legends of the sport. As golf professional emeritus of the sport, Sam Snead played a major role in the shaping of the three championship courses that hold the distinction of hosting the 1979 International Ryder Cup and the 1994 Solheim Cup matches. The Greenbrier's courses have hosted some of the most famous players in the game including Ben Hogan, Sam Snead, Jack Nicklaus and Tom Watson.

The Spring Golf Tournament is Monday, May 16 at The Greenbrier Course. Shotgun start at 1 PM SHARP! The Greenbrier Course was originally completed in 1924 and redesigned in 1977 by Jack Nicklaus. The golf registration fee of \$245 includes a box lunch, range balls, shared cart, continuous beverages and two Mulligans per player.

Activities for Everyone

At The Greenbrier, your greatest challenge may be trying to decide what to do first. For the non-golfers, The Greenbrier offers 6,500 acres of opportunity for adventure. With more than 30 stores and boutiques located around the property, shopping can be an adventure all its own.



High-roller thrills mix with high-class style in The Greenbrier's new Casino Club, an 80,000 square foot gaming playground! Try your luck at one of 37 table games including Blackjack, Craps, Roulette and Three-Card Poker or take a spin at one of the 320

state-of-the-art slot machines.

Explore the outdoors and go horseback riding, whitewater rafting, fly-fishing, hiking, mountain biking or skeet and clay shooting.

The Spring Shooting Tournament is Monday, May 16th at

the Gun Club beginning at 12:30 PM. Transportation from the lobby to the Gun Club will be provided beginning at 12 Noon.

The shooting registration fee of \$175 includes box lunch, 50-shot round sporting clay and ammunition. Cash prizes awarded for first & second place!

Declassified—30 Years of History Revealed in the Bunker Tour

You don't have to go far to travel back in time. The declassified Bunker at The Greenbrier is a must-see experience that takes you behind the scenes and walks you through a fascinating period in the resort's history. Carved deep into the mountainside beneath our West Virginia Wing is an emergency Cold War fallout shelter.

Once a top secret U.S. government relocation facility for Congress, The Greenbrier Bunker is now open to anyone interested in reliving a legendary piece of The Greenbrier history. Our private VRMCA Bunker tour will provide a unique and in-depth look behind the hidden doors and let you explore an aspect of The Greenbrier that no other resort can claim.



Wine and Cheese Anyone?

Following the Bunker Tour, enjoy a wine tasting provided by The Greenbrier Sommelier and indulge in the delicacies of an antipasto display featuring a variety of meats, cheeses, crudités and breads.

Relax, Rejuvenate and Restore at The Greenbrier Spa

More than 200 years ago, people traveled to The Greenbrier to take of its healing waters. Rich sulphur spring water, minerals, oils and other gifts of nature indigenous to the area comprise the essence of The Greenbrier spa experience, which has been honored with awards from some of the world's most discriminating judges.

To view available treatments for both men and women and/or to make a spa appointment, call 1-800-453-4858 or visit The Greenbrier Spa website at <http://www.greenbrier.com/spa/treatments.aspx>.

tentative schedule

Sunday, May 15th

3 PM – 6 PM
6 PM – 7 PM
7 PM

Registration
VRMCA Welcome Reception
DINNER ON YOUR OWN

Monday, May 16th

7:30 AM
8 AM – 8:45 AM

8:45 AM – 9:30 AM
9:30 AM – 10 AM
10 AM – 10:15 AM
10:15 AM– 11 AM

11 AM – 11:45 AM
11:45 AM

BREAKFAST ON YOUR OWN
Registration Desk Opens
Sustainability & Growth Through Advocacy & Promotion
Aris Papadopoulos, Titan America
MIT Concrete Sustainability HUB
NEW EPA Regulations
BREAK
Rebuilding the I-35W Bridge in Minneapolis, MN
Concrete Roads
ADJOURN FOR LUNCH, GOLF, SPORTING CLAYS, BUNKER TOUR AND RELAXATION.

12:30 PM

1 PM

2 PM
6:30 PM
7:30 PM

Tuesday, May 17th

8:30 AM – 9 AM
9 AM – 10 AM
10 AM – 11:30 AM
11:30 AM

Sporting Clays (Gun Club)
Fee includes box lunch, 50-shot round sporting clay and ammunition.
Golf at The Greenbrier Course
Shotgun start. Fee includes box lunch, range balls and continuous beverages.
Bunker Tour and Wine Tasting Reception Dinner

BREAKFAST ON YOUR OWN
Safety Committee Update & Safety Awards
Technical Committee Update and VRMCA Council Updates
Surprise Guest Speaker!
Board of Directors Meeting

sponsorships

Golf Hole Sponsorships

Golf hole sponsorships provide a student from Virginia with a scholarship to Middle Tennessee State University to pursue a major in Concrete Technology. Sponsorships are available to VRMCA Producer and Supplier members for only \$150/each.

Each sponsorship includes a professional produced golf-themed sign with logo and placed directly on the golf course, recognition in the official conference program, recognition in the VRMCA Newsletter and recognition on the VRMCA website. Sign up to be a golf hole sponsor directly on the registration form!

Mulligans for PAC!

To help raise money for the VRMCA PAC, 2 mulligans are included for each player when you register! Simple and easy so you don't have to worry about bringing extra cash or your checkbook with you along to the course!





registration

REGISTRATION DETAILS	PRICE	TOTAL
Member Registration	\$375	
Member Spouse Registration	\$285	
Non-Member Registration	\$625	
Non-Member Spouse Registration	\$440	
The Bunker Tour <i>Tour registration includes a private tour and Wine & Cheese event on May 16th for VRMCA Convention attendees.</i>	\$110/pp	
Spring Golf Tournament -The Greenbrier Course (shotgun start 1 p.m.) <i>Golf registration includes a box lunch, range balls, shared cart, continuous beverages and two mulligans.</i>	\$245/pp	
Spring Shooting Tournament -The Gun Club <i>Shooting registration includes box lunch, 50-shot round sporting clay and ammunition.</i>	\$175/pp	
Golf Hole Sponsorship <i>Sponsorships are available to VRMCA Producer and Supplier members only.</i>	\$150	
		TOTAL ENCLOSED: \$

Name(s): _____

Company/Organization: _____

Address: _____

City: _____ State: _____

Zip: _____

Phone: _____ E-mail: _____

Signed: _____ Date: _____

Please mail completed form and check (made payable to VRMCA) to:

VRMCA Spring Convention
 600 Peter Jefferson Parkway, Suite 300
 Charlottesville VA 22911

Full payment must accompany registration. No refunds will be given for registration cancellations after May 2, 2011; substitutions are acceptable. For cancellation or late registration, please call Amy Shaw at 434-977-3716 or email amy.shaw@easterassociates.com.

