

# VRMCA

# Fall Convention

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October 4-6, 2015

Hilton Virginia Beach Oceanfront



REGISTER TODAY AT [WWW.VRMCA.COM](http://WWW.VRMCA.COM) OR CALL (434) 977-3716



## A Word From Our President

I am excited to invite you all to join us on October 4-6 for our Annual Fall Convention taking place again at the Hilton Virginia Beach Oceanfront Hotel in Virginia Beach, Virginia. I hope that you will benefit from the agenda we've put together for this meeting. After Monday's reception, attendees can make their way to one of the two award-winning restaurants within the hotel, Catch 31 or Salacia or you may choose to dine at one of many popular local restaurants. Please mark your calendars and register your attendance! We hope you enjoy the Convention this year, take lots of great information back to your company and make connections with your colleagues throughout the industry. I look forward to seeing you in Virginia Beach.



Jay McNeely, VRMCA President

## Fall Convention Agenda

### Sunday, October 4th

- 1:00 p.m. – 5:00 p.m. Registration open
- 1:00 p.m. – 4:00 p.m. **VRMCA Board of Directors' Lunch & Meeting**
- 6:30 p.m. – 8:30 p.m. **Dinner & Cocktails**  
*Join fellow VRMCA members for dinner and cocktails.*

### Monday, October 5th

- 7:00 a.m. – 8:00 a.m. Continental breakfast
- 8:00 a.m. – 8:10 a.m. **Welcome and Announcements**  
*Jay McNeely*
- 8:10 a.m. – 9:00 a.m. **The Booming ICF Market in Kentucky**  
*Jill Lewis Smith, AIA, Civic Consultants*
- 9:00 a.m. – 10:00 a.m. **Opportunities and Threats for Concrete in the Low/Mid-Rise Buildings Market**  
*Lionel Lemay, NRMCA Sr. Vice President, Sustainable Development*
- 10:00 a.m. – 10:10 a.m. Refreshment break
- 10:10 a.m. – 11:30 a.m. **2015 Trends in Labor & Employment Law**  
*John Kruchko, Ford Harrison, LLP*
- [LUNCH ON YOUR OWN](#)

12:30 p.m.

**Golfer's Lunch & Annual Golf Tournament at the Princess Anne Country Club**  
*—Shotgun Start*

6:30 p.m. – 8:00 p.m.

**President's Reception at the Sky Bar**

[DINNER ON YOUR OWN](#)

### Tuesday, October 6th

- 7:30 a.m. – 8:30 a.m. Buffet breakfast
- 8:30 a.m. – 9:15 a.m. **Aubrey Layne, Secretary of Transportation**
- 9:15 a.m. – 10:00 a.m. **Presidential Politics and the US Economy**  
*Dr. Dan Palazzolo, Professor of Political Science, University of Richmond*
- 10:00 a.m. – 10:10 a.m. Refreshment break
- 10:15 a.m. – 11:00 a.m. **Delegate Ron Villanueva**
- [MEETING ADJOURNS](#)



## Accommodations - The Hilton Virginia Beach Oceanfront



The **VRMCA Fall Convention** is taking place at the Hilton Virginia Beach Oceanfront Hotel. This 21-story hotel offers panoramic views that rank among the best on the mid-Atlantic coast. Recognized as one of the premier hotels on the Virginia Beach Oceanfront, the Hilton offers the most luxurious accommodations, superior first-class service and plays host to Virginia Beach's only roof top infinity pool.

There are two award-winning restaurants within the hotel, Catch 31, which features a raw bar and fresh seafood selections and Salacia, Virginia's only AAA Four-Diamond Steakhouse.

A block of rooms has been reserved for the nights of Sunday, October 4th and Monday, October 5th at the rate of **\$164 plus tax, per night**.

Please call 1-800-HILTONS to reserve your room and remember to mention Virginia Ready-Mixed Concrete Association to receive the group rate.

The VRMCA Room Block will be available until Tuesday, September 8, 2015 or until the group block is sold-out, whichever comes first.

### JUST FOR FUN!



#### First Landing State Park

Virginia's most visited state park features 19 miles of hiking trails, a bike trail, boat ramp and picnic areas. (757) 412-2300 / [www.dcr.virginia.gov](http://www.dcr.virginia.gov)



#### Rudee Tours

Deep sea fishing, thrill rides on the Rudee Rocket or just catch all the sights, while you relax and enjoy the ocean's salty breezes. (757) 425-3400 / [www.rudeetours.com](http://www.rudeetours.com)



#### Virginia Aquarium & Marine Science Center

800,000 gallons of aquariums, live animal habitats, hands-on exhibits, nature trail and IMAX theater. (757) 425-FISH / [www.vmsm.com](http://www.vmsm.com)



#### Adventure Park at Virginia Aquarium

There's nothing like a day at our amazing aerial forest park ... the first of its kind in Virginia! (757) 385-4947 / [www.virginiabeachadventurepark.com/](http://www.virginiabeachadventurepark.com/)



## Golf Tournament - The Princess Anne Country Club



The Fall Golf Tournament is Monday, October 5th at The Princess Anne Country Club. Shotgun start at 12:30 p.m. SHARP! Long considered to be one of the region's most beautiful and challenging par 70 tracts, the new course was designed by Pete Dye protégé, Tim Liddy, to be a superb fusion of art and strategy for the novice and seasoned player. The 6,042 yard course meanders through scenic neighborhoods lined by lush pines and crosses several inlets and lakes. It embraces the land's natural features and enfolds greens and bunkers that were meticulously shaped by hand.

The tournament fee of \$200/person includes lunch, continuous beverage service, greens fees, shared cart, range balls, individual hole contests, tournament prizes, **\$20 in mulligans to benefit the VRMCA PAC** and taxes and gratuity.

The lunch will be provided to all registered golfers beginning at 11:45 a.m. at the club. The Princess Anne Country Club is located at 3800 Pacific Avenue, a very short drive from the Hilton.



## Golf Hole Sponsorships

Golf hole sponsorships benefit the VRMCA PAC (Political Action Committee). Sponsorships are available to VRMCA Producer and Supplier members for only **\$150/each**.

Each sponsorship includes a professionally produced golf-themed sign with logo and placed directly on golf course, recognition in the official conference program, recognition in the VRMCA newsletter and recognition on the VRMCA website. Sign up to be a golf hole sponsor directly on the enclosed registration form.

# Registration



2015 VRMCA FALL CONVENTION	FEE	NO.	COST
Member Registration	<b>\$335.00</b>		
Member's Guest Registration	<b>\$285.00</b>		
Non-Member Registration	<b>\$415.00</b>		
Non-Member's Guest Registration	<b>\$365.00</b>		
Dinner & Cocktails on Sunday, October 4th at the Hilton Virginia Beach Oceanfront	INCLUDED IN REGISTRATION FEE		
<b>Monday Golf Tournament-The Princess Anne Country Club</b> Name _____ Handicap _____ Name _____ Handicap _____ Name _____ Handicap _____ Name _____ Handicap _____	<b>\$200.00</b> Per Player		
<b>Golf Hole Sponsorship:</b> Includes a golf-themed sign with your logo on the golf course.	<b>\$150.00</b>		
<b>Fall Meeting Sponsorship:</b> Includes company name and logo on a large sponsorship sign at the Fall Convention, recognition in the VRMCA newsletter following the convention and on our website.	<b>\$500.00</b>		
<b>TOTAL AMOUNT ENCLOSED: \$</b>			
<b>No refunds after September 28th - substitutions are accepted. For any questions, please call Christina Sandridge at (434) 326-9815 or email <a href="mailto:christina.sandridge@easterassociates.com">christina.sandridge@easterassociates.com</a></b>			

Contact name \_\_\_\_\_

Registrant name(s) \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Email \_\_\_\_\_

Register and pay online at [www.vrmca.com](http://www.vrmca.com) or mail full payment with registration to the address below.

**VRMCA**  
**Fall Convention**  
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