



VRMCA Fall Convention

September 11-13, 2011
Hilton Virginia Beach Oceanfront

REGISTER TODAY AT WWW.VRMCA.COM OR CALL 434/977-3716



Agenda

2011 | VRMCA FALL CONVENTION

Sunday, September 11th

- 2 p.m. – 5 p.m.** Registration open
PEACOCK FOYER
- 4 p.m. – 5:30 p.m.** **Local Streets & Roads Committee Meeting**
COURTNEY TERRACE
- 7 p.m. – 9:30 p.m.** **“An Evening of International Flavors”**
PEACOCK BALLROOM B&C
Join fellow VRMCA members for a dinner offering tastes from around the world and enjoy complimentary accompanying cocktails.

Monday, September 12th

- 7 a.m. – 8 a.m.** Continental breakfast
PEACOCK FOYER
- 8 a.m. – 8:10 a.m.** **Welcome and Announcements—**
PEACOCK C
Larry Bullock, VRMCA President
- 8:10 a.m. - 8:55 a.m.** **Local Streets & Roads—**
PEACOCK C
Brian M. Killingsworth, P.E., NRMCA
- 8:55 a.m. - 9:40 a.m.** **Savings at Your Ready Mix Plant Operation—**
PEACOCK C
Owen Blevins, Mid-Atlantic Concrete Equipment
- 9:40 a.m. – 9:50 a.m.** Refreshment break
- 9:50 a.m. – 11:20 a.m.** **Social Networking in the Workplace—**
PEACOCK C
John Kruchko, Kruchko & Fries

12:45 p.m.

Lunch on your own

Golfer's Lunch & Annual Golf Tournament at Hell's Point Golf Club—Shotgun Start
President's Reception

7 p.m. – 8 p.m.
SKY BAR

Dinner on your own

Tuesday, September 13th

- 7:30 a.m. – 8:30 a.m.** Buffet breakfast
PEACOCK B
- 8:30 a.m. – 9:15 a.m.** **Economic Forecast—**
PEACOCK C
Dan Palazzolo, University of Richmond
- 9:15 a.m. – 10:15 a.m.** **The Contract Matters: Minimizing Risk in the Current Economy—**
PEACOCK C
Stan Barnhill, Woods Rogers PLC
- 10:15 a.m. – 10:45 a.m.** **State General Assembly/Congressional Updates—**
PEACOCK C
Peter Easter, Easter Associates and Hardy Johnson, Director of Governmental Affairs, Titan America
- 10:45 a.m. – 11 a.m.** Break
- 11 a.m. – 11:30 a.m.** **Truck Emissions—**
PEACOCK C
Scott Barraclough, Mack Trucks
- 11:30 a.m. – 12:30 p.m.** **VRMCA Council Updates**
PEACOCK C
- Meeting adjourns

Oceanfront Accommodations

The VRMCA Fall Meeting is taking place at the Hilton Virginia Beach Oceanfront Hotel. This 21-story hotel offers panoramic views that rank among the best on the mid-Atlantic coast. Recognized as one of the premier hotels on the Virginia Beach Oceanfront, the Hilton offers the most luxurious accommodations, superior first-class service and plays host to Virginia Beach's only roof top infinity pool. There are two award-winning restaurants within the hotel, **Catch 31**, which features a raw bar and fresh seafood selections and **Salacia**, Virginia's only AAA Four-Diamond Steakhouse. A block of rooms has been reserved for Sunday night, September 11th and Monday night, September 12th. In



order to receive the **convention rate of \$149**, please call the Hilton Virginia Beach Oceanfront Hotel at **757/213-3000** or **1-800-Hiltons**. Ask for the VRMCA room block. The room rate of \$149 will be available until **Friday, August 12th** or until the group block is **sold-out**, whichever comes first.



GOLF TOURNAMENT

Monday, September 12th at **The Hell's Point Golf Club**. Shotgun start at 1 p.m. sharp! Totally renovated in 2007, Hell's Point Golf Club is a semi-private resort golf course built in 1982 by renowned golf course architect Rees Jones. This 18-hole championship golf course plays to a par of 72 and meanders through the Back Bay National Wildlife Refuge some 6,776 yards. It has been named "Top 100 Must-Play Courses of the Middle Atlantic" by *Washington Golf* monthly.

The tournament fee of \$220/person includes a box lunch, continuous beverage service, greens fees, shared cart, range balls, individual hole contests, tournament prizes, **\$20 in mulligans to benefit the PAC** and taxes and gratuity. The box lunch will be provided to all registered golfers beginning at 12 Noon at the club.

The Hell's Point Golf Club is located at 2700 Atwood Town Road, a short driving distance from the Hilton. You could also ride the VB Wave Transit which picks-up and drops-off in front of the Hilton and the Country Club in 15-minute frequencies. The fare is \$1 each way.

GOLF HOLE SPONSORSHIPS

Golf Hole sponsorships are currently set-up to provide a student from Virginia with a scholarship to Middle Tennessee State University to pursue a major in Concrete Technology. Sponsorships are available to VRMCA Producer and Supplier members for only **\$150/each**.

Each sponsorship includes a professionally produced golf-themed sign with logo and placed directly on golf course, recognition in the official conference program, recognition in the VRMCA newsletter and recognition on the VRMCA website for the months of September and October. Sign up to be a golf hole sponsor directly on the enclosed registration form.



JUST FOR FUN!

Nearby Food & Spirits

- ▶ **Black Angus:** 706 Atlantic Avenue, 757/428-7700
- ▶ **Catch 31:** 31st Street at the Hilton, 757/428-7700
- ▶ **Croc's:** 620 19th Street, 757/428-5444
- ▶ **Il Giardino Ristorante:** 910 Atlantic Avenue, 757/422-6464
- ▶ **Mahi Mahi's:** 615 Atlantic Avenue, 757/437-8030
- ▶ **Tautog's:** 205 23rd Street, 757/422-0081
- ▶ **Waterman's:** 415 Atlantic Avenue, 757/428-3644

Places of Interest

- ▶ **First Landing State Park**
Virginia's most visited state park features 19 miles of hiking trails, a bike trail, boat ramp and picnic areas.
757/412-2300
www.dcr.virginia.gov
- ▶ **Rudee Tours**
Deep sea fishing, thrill rides on the Rudee Rocket or just catch all the sights, while you relax and enjoy the ocean's salty breezes.
757/425-3400
www.rudeetours.com
- ▶ **Virginia Aquarium & Marine Science Center**
800,000 gallons of aquariums, live animal habitats, hands-on exhibits, nature trail and IMAX theater.
757/425-FISH
www.vmsm.com
- ▶ **Motor World**
Go-karts, mini golf, bumper cars, arcade and more!
757/422-6419
www.vbmotorworld.com

REGISTRATION FORM

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EVENT	FEE	NO.	COST
Member Registration Names _____ _____	\$320.00		
Member's Spouse Registration Names _____ _____	\$270.00		
Non-Member Registration Names _____ _____	\$405.00		
Non-Member's Spouse Registration Names _____ _____	\$355.00		
"An Evening of International Flavors" Dinner on Sunday, September 11th at the Hilton Virginia Beach Oceanfront	INCLUDED IN REGISTRATION FEE		
Monday Golf Tournament-Hell's Point Golf Club Names _____ Handicap _____ Names _____ Handicap _____ Names _____ Handicap _____	Per Player \$220.00		
Golf Hole Sponsorships: Includes a golf-themed sign with YOUR logo on the golf course!	\$150.00		
TOTAL AMOUNT ENCLOSED:			\$

Name _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Contact Email _____

Status of Primary Registrant:

Member Non-Member First-Time Attendee Guest

Register and pay online at www.vrmca.com
 or mail full payment with registration to:



250 West Main Street
 Suite 100
 Charlottesville, VA 22902
 434/977-3716; fax 434/979-2439
www.vrmca.com



No refunds after **September 4th**; substitutions are accepted. For any questions, please call Raphael Snably at 434/977-3716 or email raphael.snably@easterassociates.com