



**Virginia Ready-Mixed
Concrete Association**

2009 Spring Convention



Advisory Councils Report



**Virginia Ready-Mixed
Concrete Association**

2009 Spring Convention

Northern Virginia Advisory Council

**Chairman: Kevin Terry
Co-Chairman: Joel Woerl**

Northern Virginia Attendance

| NVCAC Member Company | Jan | Feb | Mar | Apr | Average |
|-----------------------------|-----|-----|-----|-----|---------|
| VRMCA | 1 | 1 | 1 | 1 | 1.0 |
| Aggregate Industries | | 1 | 1 | 1 | 0.8 |
| BASF | | | 2 | 1 | 0.8 |
| Bekaert Corp. | 1 | 1 | | | 1.0 |
| Brundage - Bone | 1 | 1 | 1 | 1 | 1.0 |
| Concrete Engineering | | | | | |
| Crider & Shockey | 2 | 2 | 2 | 1 | 1.8 |
| DuBrook Concrete | 2 | 1 | | 2 | 1.7 |
| ECS | | | | | |
| Ennstone | | | | | |
| Essroc Cement | 1 | | | 1 | 0.5 |
| Grace Construction Products | 2 | 2 | 2 | 1 | 1.8 |
| Handyman Concrete | | 1 | | | 0.3 |
| Hard Rock Concrete | | | | | |
| Holcim | | | | | |
| Hollerbach-Andrews | | | | | |
| subtotal | 10 | 10 | 9 | 9 | 11 |

| NVCAC Member Company | Jan | Feb | Mar | Apr | Average |
|----------------------------------|-----|-----|-----|-----|---------|
| Guest | | 1 | | | 0.3 |
| Lafarge | 1 | 1 | 1 | 1 | 1.0 |
| Lehigh Cement | 1 | 1 | 1 | | 0.8 |
| Luck Stone | 2 | 2 | 2 | 2 | 2.0 |
| Mid Atlantic Pigment | | | | | |
| Nat. American Bulk Transport | | | | 1 | 0.3 |
| Propex | 1 | 1 | 1 | | 0.8 |
| Roanoke Cement | | | | | |
| Rowe Materials | 1 | | 1 | | 0.5 |
| Separation Technologies, Pro Ash | 1 | | 1 | 1 | 0.8 |
| Swope & Assoc.- SIKA | 1 | 2 | 2 | | 1.7 |
| The SEFA Group | 1 | | 1 | | 0.5 |
| Titan America | 4 | 4 | 5 | 3 | 4.0 |
| Virginia Concrete (Vulcan) | 3 | 3 | 3 | 3 | 3.0 |
| Vulcan Materials | | | 2 | | 0.5 |
| WDP | 1 | | | 1 | 0.5 |
| subtotal | 17 | 15 | 20 | 12 | 16 |

| | Jan | Feb | Mar | Apr | Average |
|--|-----|-----|-----|-----|---------|
|--|-----|-----|-----|-----|---------|

| | | | | | |
|------------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Attendance 2009 | 27 | 25 | 29 | 21 | 27 |
|------------------------------|-----------|-----------|-----------|-----------|-----------|



Northern Virginia Committee Activities

1. Paving/ Pervious Concrete (Pete Compher)

- Pervious Conc. Certification Course
- Pervious Conc. Demo. (Fairfax County Gov. Center)
- Pervious Conc. Grand Opening- Pohanka Honda)
- BUD & Concrete Parking Lot Design Assist. Program
- Design DC Trade Show

2. Residential Paving (David Snider)

- Pervious Conc. Certification Course
- Architectural Conc. Driveway Showcase
- Design DC & Builders Expo. Trade Show

3. Tilt-up (John Carter)

- Tilt-up Demo.
- Tilt-up Workshop & Demo w/ R.W. Murray
- Potential Tilt-Up Shenandoah County Public Schools
- Design DC Trade Show

4. Educational (Marc Granahan)

- Support Promotional Activities Of the Committees
- Spring Golf Outing
- Upcoming Workshop at WSSI- Building Green w/ Conc.
- Schedule a Round Table Discussion w/ Testing Labs
- VRMCA ACI Field Testing Certification Program



Northern Virginia Director Activities

1. Design Professionals

Continue to Work W/ Architects, Engineers, Contractors & County Officials on Tilt-Up & Pervious Concrete
Seminars, Workshops, Demonstrations & Tours
Teaming up w/ WSSI, ESI, Specialized Engineering & North Star Foundations to Educate Architects, Engineers & Officials
Working w/ USGBC Capital Chapter on Sustainable Schools Initiative
Working w/ Fairfax County on Pervious lot at the Government Center
Working w/ Various Counties and their Environmental & Storm Water Management Departments on the use of Pervious Conc.

2. Ongoing/Existing Projects

Working w/ Architects & Various County Officials on Tilt-Up Schools
Various Upcoming Pervious Projects: Potomac Mills Mall, Dulles Town Business Center, Fire Station, City of Arlington Sidewalk, etc.
Stamped Conc., Turnberry Tower, Pentagon City
NRMCA/ OHRM Parking Lot Design Assist. Program
Vint Hill Economic Development Pervious for Stormwater Management

3. Completed Projects

Various Pervious Lot Projects: Leesburg, Fredericksburg, Gainesville. . .
Pervious Conc. Certification & Hands on
2008 Design DC & Builders Expo. Trade Shows
PCA/ NECSA Thinking for a Sustainable World Event
Multiple Parking Lots Cad Drawings submitted to OHRM redrawn to Conc.
New Promotional Brochure, published by NRMCA & promoted Nationwide

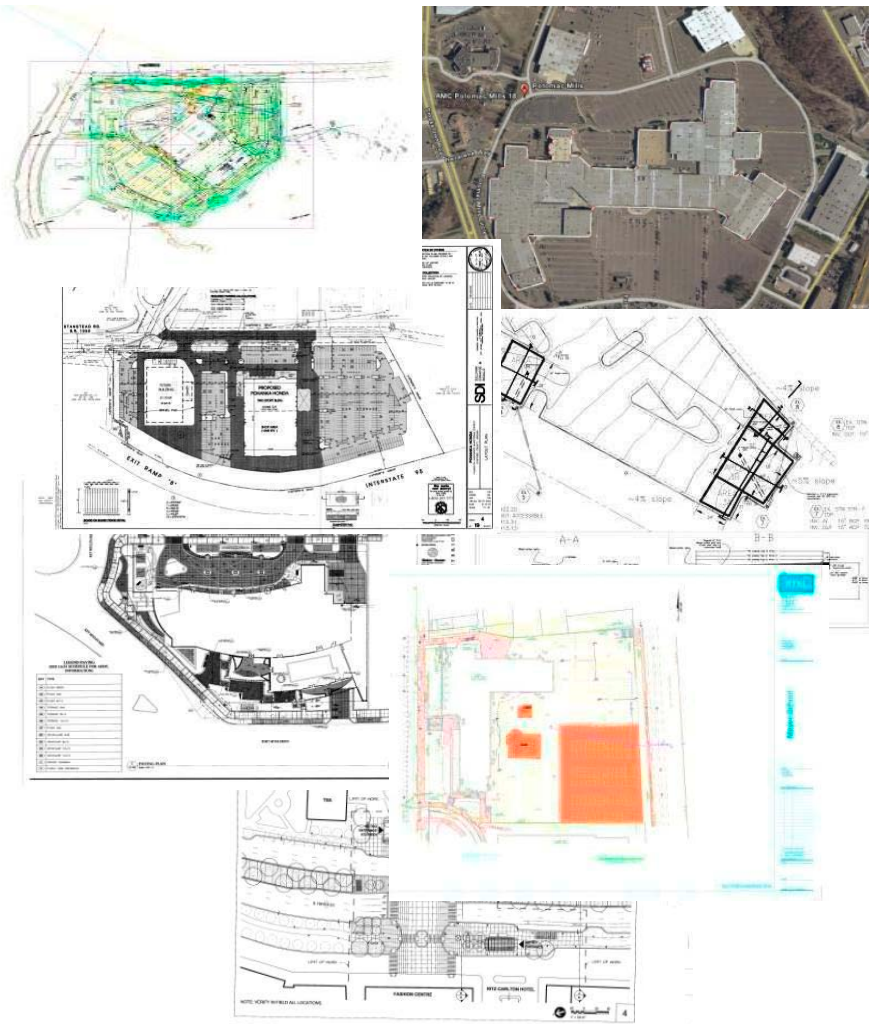


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Next Six Months

- Ongoing Work w. Architects & Officials on Tilt-Up Schools**
- Continue to Work w. Stormwater Management Officials on Pervious**
- Work w. Potomac Mills Shopping Center, Great Falls Country Club, Lorton Center School Bus Parking, Open Door Presbyterian Church, Meyer ES., Leesburg Fire Station, etc. for Pervious Installations**
- Grand Opening–Pervious Conc. Promotion–Pohanka Honda**
- Continue to work w. Landscape Architects & Contractors on Stamped Conc. Projects such as Turnberry Tower, Pentagon City Metro Station Enhancement, New Wal-Mart, etc.**
- Working w. NRMCA/OHRM Conc. Parking Lot Design Assistance Program & Asphalt Parking Lot Conversion**
- Continue to Build Relationships w. Design and Construction Professionals & County Officials**





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Southwest Virginia Advisory Council

**Chairman: Frank Caldwell
Co-Chairman: George Kuhn**

Southwest Attendance

| SWCAC Company | Jan | Feb | Mar | Apr | Average |
|-----------------------------|-----|-----|-----|-----|---------|
| BASF Admixtures | 1 | 2 | 2 | 1 | 1.5 |
| Boxley Corp. | 3 | 3 | 3 | 2 | 2.75 |
| Chandler Concrete | 4 | 5 | 5 | 1 | 3.75 |
| ConRock | | | | | |
| ECS Ltd. | | | | | |
| Essroc Cement | | | 1 | | 0.25 |
| Felton Brothers Transit Mix | | | | | |
| Franklin Ready Mix | | | | | |
| Froehling & Robertson | 1 | 1 | 4 | 1 | 1.75 |
| Grace | 1 | 1 | 1 | | 0.75 |
| Lafarge North America | | | | | |
| Lakeside Ready Mix | | | | | |
| Lynchburg/Bedford Ready Mix | 1 | 1 | | | 0.5 |
| Marty Materials | | | | | |

subtotal 11 13 16 5 11.25

| SWCAC Member Companies | Jan | Feb | Mar | Apr | Average |
|--------------------------|-----|-----|-----|-----|---------|
| Prinzbach Consulting | | | | | |
| Propex Concrete Systems | | 1 | 1 | | 0.5 |
| Rocky Mount Ready Mix | | | | | |
| R.O. Harrell, Inc. | | | | | |
| Roanoke Cement Co. | 1 | 1 | 1 | 1 | 1 |
| Salem Ready Mix Concrete | 2 | 2 | | 2 | 1.5 |
| ST/ProAsh | | 1 | | | 0.25 |
| The SEFA Group | 1 | 1 | 1 | 1 | 1 |
| Solomon Colors | | | | | |
| Swope & Associates | 2 | 2 | 1 | 2 | 1.75 |
| Thompson Trucking | | | | | |
| Titan Virginia | 1 | 1 | | | 0.5 |
| VRMCAC | 1 | 1 | 1 | 1 | 1 |
| Guests | 1 | | 3 | 1 | 1.25 |

subtotal 9 10 8 8 8.75

| | Jan | Feb | Mar | Apr | Average |
|--|-----|-----|-----|-----|---------|
|--|-----|-----|-----|-----|---------|

| | | | | | |
|------------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Attendance 2009 | 20 | 23 | 24 | 13 | 20 |
|------------------------------|-----------|-----------|-----------|-----------|-----------|



Southwest Committees

1. Residential – Chip Scruggs, Chandler Concrete

- Concrete Paving Promotion to Homebuilders
- Stamped/Colored Concrete Promotion
- Seminar with Annual Baseball Game

2. Commercial – Robert Marek, Roanoke Cement Co.

- NRMCA Paving Analyst Program Promotion
- Pervious Concrete Paving to Municipalities
- Roanoke Dog Park Paving

3. Education – Sam Woolwine, Boxley Corp.

- Joint seminars with Virginia Chapter ACI
- Pervious Concrete Certification Class
- Annual Seminar for VMI Engineering Students & Faculty



Southwest Director Activities

1. Design Professionals

- AIA Architecture East Convention
- Continue Relationship with Blue Ridge AIA Chapter
- Work with USGBC Local Chapter
- Seminars for area architects/engineers/other professionals

2. Ongoing/Existing Projects

- NRMCA CPA Program and Design Assistance Program
- Virginia Tech Career Fair
- Concrete Canoe Contest
- ACI Grade 1 certification classes with George Boykin
- Annual ACPA Concrete Conference

3. Completed Projects

- Asphalt-to-Concrete Conversions
- Seminars for Area Designers
- Assist with VRMCA Truck Roadeo



Next Six Months

- **Continue Promotion of NRMCA CPA Program**
- **Organize Golf Outing and Seminar**
- **Continue Pervious Concrete Promotions**
- **Continue relationship with Va. Tech Building Construction Dept.**
- **Continue relationship with Blue Ridge AIA and USGBC**
- **Work with Council to prepare promotions within 2009 - 2010 budgets and goals**





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Blue Ridge Advisory Council

Chairman: Buddy Murtaugh

Treasurer: Allison Carrigan

Blue Ridge Attendance

| BRCAC Member Company | Jan | Feb | Mar | Apr | May | Average |
|------------------------------|------------|------------|------------|------------|------------|----------------|
| Allied Concrete | | 2 | | | 1 | 1.5 |
| BASF Admixtures | | 3 | | | | 1.5 |
| Crider & Shockey | | | | | 1 | 0.5 |
| Eagle Corp. | | | | | | |
| Essroc Cement | | 1 | | | | 0.5 |
| Froehling & Robertson | | 2 | | | | 1 |
| Grace | | | | | 1 | 0.5 |
| Lafarge NA | | 1 | | | 1 | 1 |
| Lehigh Cement | | | | | 1 | 0.5 |
| Luck Stone Corp. | | | | | | |
| Propex Concrete Systems | | | | | | |
| ST/ProAsh | | 1 | | | | 0.5 |
| Roanoke Cement Co. | | | | | | |
| Rockingham Redi-Mix | | 2 | | | 4 | 3 |
| Superior Concrete | | 1 | | | 1 | 1 |
| Swope & Associates | | 2 | | | 1 | 1.5 |
| The SEFA Group | | 2 | | | 1 | 1.5 |
| VRMCAC | | 2 | | | 1 | 1.5 |
| Guests | | | | | | |
| Total Attendance 2009 | | 19 | | | 13 | 16 |



Blue Ridge Committees

1. Residential – Mike Hinegardner, Rockingham Redi-Mix

- Promote residential ICF construction
- Develop architectural/colored concrete projects

2. Commercial – Will Adams, Superior Concrete

- Promote new tilt-up projects
- Promote new commercial ICF construction
- Develop new pervious concrete projects
- Promote new colored/stamped concrete projects

3. Education – Todd Fretwell, Allied/Transit Mixed Concrete

- Continue strong relationships with area community colleges & technical schools
- Develop joint seminars with Virginia Chapter ACI
 - Seminar held 5/7/09
- Continue to sponsor seminars for code officials and building inspectors
- New seminars for developers and contractors
- Annual Seminar for VMI Engineering Students & Faculty



Blue Ridge Director Activities

1. Design Professionals

- Continue relationship with Central Virginia AIA and local CSI Chapter
- Charlottesville Architecture Week Display
- Develop pervious concrete education for area engineers
- Introduce area engineers to NRMCA CPA program
- AIA Architecture East Convention

2. Ongoing/Existing Projects

- Ongoing/Existing Projects
- New ICF and Pervious Concrete Projects
- Lunchbox seminars for architects and engineers
- Concrete Canoe Contest
- ACI Grade 1 Certification classes with George Boykin
- Annual ACPA Concrete Conference

3. Completed Projects

- New Market ICF/Pervious Concrete Project
- Charlottesville-area Construction Rodeo
- Assist with VRMCA Truck Rodeo
- Residential ICF projects



Next Six Months



- **Introduce new NRMCA CPA program to area engineers**
- **Develop and promote new tilt-up construction**
- **Develop and promote new pervious concrete projects**
- **Work with Central Virginia AIA and Central Virginia CSI**
- **Prepare promotions within 2009 - 2010 Council goals and budgets**





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Hampton Roads Advisory Council

Chairman: Bill Denison, Titan America

Vice-Chairman: Joe Bradshaw, Commercial Concrete

Secretary/Treasurer: Lee Flemming, Lafarge Cement

Hampton Roads Attendance

| HRCAC Member Company | Jan | Feb | Mar | Apr | Average |
|------------------------------|-----------|-----------|-----------|-----------|-----------|
| BASF | | | | | 0 |
| BORAL MATERIALS | 1 | 1 | | 1 | 1 |
| BRANSCOME | | | | 1 | 0.5 |
| CAPITAL CONCRETE | 1 | 2 | 2 | 2 | |
| COMMERCIAL READY MIX | 1 | 1 | | 1 | 1 |
| ESSROC | | 1 | 1 | | 0 |
| F & R | | | 1 | 1 | 0.5 |
| LAFARGE CEMENT | | 1 | 1 | | 0 |
| LEHIGH CEMENT | 1 | 1 | 1 | 1 | 1 |
| LUCK STONE | | | | | |
| MARTIN MARIETTA | | | | | |
| READY MIX CONCRETE CO. | | | 1 | | 0 |
| ROANOKE CEMENT | | 1 | 1 | 1 | |
| SCHWERMAN TRUCKING | 1 | 2 | 1 | 1 | 1 |
| SEFA GROUP | | | | | 0 |
| SOLITE | 1 | 1 | 1 | 1 | 1 |
| SWOPE AND ASSOCS. | 2 | 1 | | 1 | 1.5 |
| TCS MATERIALS | 1 | 1 | 3 | | 0.5 |
| TITAN AMERICA | 7 | 3 | 5 | 1 | 4 |
| VRMCA | 1 | 1 | 1 | 1 | 1 |
| VULCAN MATERIALS | | | | | 0 |
| W. R. GRACE | 1 | 1 | | | 0.5 |
| TOTAL ATTENDANCE 2009 | 18 | 18 | 19 | 13 | 17 |



Hampton Roads Committees

1. Residential Construction Joe Nero, Capital Concrete

- Homearama - showcase latest home innovations and technology
- Monitoring PCA Builder Incentive Program

2. Concrete Paving Strategic Marketing Committee

- Changes in Commonwealth Storm Water Runoff Regulations
- Asphalt to Concrete Parking Lot Conversions

- | | |
|---|---|
| <ul style="list-style-type: none">• Virginia Dept. Parks and Rec.• Williamsburg Dept. Parks and Rec.• Sea Horse Surf Shop on Oceanfront• Norfolk Commerce Park | <ul style="list-style-type: none">• A Newport News Small Business• Powell Lake Housing Development• Granby Recreation Center• Matthews Shopping Center |
|---|---|

• National Defense Concrete Paving

- Norfolk Naval Base 11, 000 yards and ongoing 6,000 yards by Capital Concrete
- Norfolk Naval Air Station 6,000 yards for Sea Plane Detachment supplied by TCS Materials

3. TECHNICAL&EDUCATION Shelley Wright, TCS Materials

- VRMCA ACI Field Testing Certification Program
- Green Building Council planning for “Green Building with Concrete” program
- VRMCA Technical Committee coordinate with VDOT co-op committee on concrete and specifications

4. SPECIAL COMMITTEE Charles Malbon

- Annual Hampton Roads Golf Tournament and Scholarship



Hampton Roads Director Activities

J. Keith Beazley, Director of Industry Services

- **Marketing to Engineers, Architects, and Municipal Environmental and Engineering departments**
- **Promoting Concrete for Educational Facilities**
- **Working with Architecture and Design Professionals in State Conventions, Projects and Workshops**
- **Helping Coordinate and Proctor Field Testing Certification Program**
- **Collaborating with Advisory Council on meetings, programs, and educational programs**



Next Six Months

- **PCA Builder Incentive program promotion of Concrete Homes in Chesapeake via the Tidewater Builders Association Homearama**
- **Continued Marketing and Promotion of Pervious and Conventional Concrete paving**
- **Marketing Concrete Educational Facilities and “Green Schools” to Municipal School Systems**
- **Upcoming Paving Activity:**
 - Oceana Naval Air Station in Virginia Beach will bid \$26.2 million dollars for Runways on May 26
 - Norfolk Naval Station in Norfolk will bid \$43.6 million dollars for runways and tarmac repair in late spring
 - Working with architect on specifications and design of two school parking lots





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Central Virginia Advisory Council

Chairman: Wayne Bracey , Ready Mix Concrete

Vice-Chairman: Frederick Helm, TCS Materials

Secretary/Treasurer: Allison Carrigan, Lefarge Cement

Central Virginia Attendance

| CVCAC Member Company | Jan | Feb | Mar | Apr | Average |
|----------------------------|-----|-----|-----|-----|---------|
| BASF ADMIXTURES | 1 | | | | 0.25 |
| BORAL MATERIALS | 1 | 1 | | | 0.5 |
| BRETT AGGREGATES INC. | | | | | |
| CAROLINA STALITE | | | | | |
| CHEMSTATION OF VA | | | | | |
| COLONIAL CONCRETE | | | | | |
| CREATIVE BUILDING PRODUCTS | 1 | 1 | | | 0.5 |
| CRIDER & SHOCKEY | | | 1 | | 0.25 |
| ESSEX CONCRETE CORPORATION | | | | | |
| ESSROC CEMENT | 1 | | | 1 | 0.5 |
| F & R | | | 1 | | 0.25 |
| GIANT CEMENT | | | | | |
| GRACE | | | | | |
| GUEST | | | | | |
| HOLCIM | | | | | |
| HYDRACRETE PUMPING | | | | | |
| LAFARGE | | 1 | | 1 | 0.5 |
| LEHIGH CEMENT | 1 | 1 | | 1 | 0.75 |
| LUCK STONE | | | | | |
| Subtotal | 5 | 4 | 2 | 3 | 3.5 |

| CVCAC Member Company | Jan | Feb | Mar | Apr | Average |
|--------------------------|-----|-----|-----|-----|---------|
| MARTIN MARIETTA | | | | | |
| NORDIC EQUIPMENT, LLC | | | | | |
| POWHATAN READY MIX | 1 | 1 | 1 | 1 | 1 |
| PROPEX | | | | | |
| READY MIXED CONCRETE | 2 | 2 | 2 | 2 | 2 |
| ROANOKE CEMENT | 1 | 1 | 2 | 1 | 1.25 |
| S. B. COX READY-MIX, INC | 1 | 1 | 1 | 1 | 1 |
| SCHWERMAN TRUCKING | 1 | 1 | 1 | 1 | 1 |
| SEPARATION TECHNOLOGIES | 1 | 1 | 2 | 1 | 1.25 |
| SI CONCRETE SYSTEMS | | | | | |
| SOLITE | 1 | 1 | | 1 | 0.75 |
| STAR TRANS INC. | | | | | |
| STERLING TRANSPORT | 1 | | | | |
| SWOPE & ASSOCIATES | 1 | 1 | | 1 | 0.75 |
| TCS MATERIALS | 1 | 2 | | 2 | 1.25 |
| THE SEFA GROUP | 1 | 1 | 1 | 1 | 1 |
| THERMACRETE CONSTRUCTION | | | | | |
| TITAN AMERICA | | | | | |
| VRMCA | 1 | 1 | 1 | 1 | 1 |
| Subtotal | 13 | 13 | 11 | 13 | 12.25 |

| | Jan | Feb | Mar | Apr | Average |
|-----------------------|-----|-----|-----|-----|---------|
| Total Attendance 2009 | 18 | 17 | 13 | 16 | 16 |



Central Virginia Committees

1. Residential Construction Frederick Helm, TCS Materials

- Parade of Homes 2009 - award for Innovative Usage of Concrete in Residential Concrete



2. Concrete Paving Strategic Marketing Committee

- Changes in Commonwealth Storm Water Runoff Regulations
- Committee Activities including conventional and Pervious:
 - Fort Lee North Campus Training Facility
 - Fort Lee Corps of Engineers and Facilities Engineers
 - Denny's Restaurant in Colonial Heights
 - Hanover Green multi-use development



3. Technical & Education Steve Kerr

- Municipal Engineers & Environmental Engineers Lectures Series
- ACI Field Testing Certification Program coordination



4. Special Committees

- Fall Golf Tournament
- Central Virginia Golf Scholarship



Central Virginia Director Activities

J. Keith Beazley, Director of Industry Services

- **Marketing to Engineers, Architects, and Municipal Environmental and Engineering departments**
- **Promoting Concrete for Educational Facilities**
- **Working with Architecture and Design Professionals in State Conventions, Projects and Workshops**
- **Helping Coordinate and Proctor Field Testing Certification Program**
- **Collaborating with Advisory Council on meetings, programs, and educational programs**
- **Working with Corps of Engineers in Fort Lee with increased expansion due to BRAC funding**



Next Six Months □

- **Development of the municipal engineers' seminar program for "Green Concrete" with Technical Chairman**
- **Continued Marketing and Promotion of Pervious and Conventional Concrete paving in Central Virginia with Paving Committee**
- **Marketing Concrete Educational Facilities and "Green Schools" to the Central Virginia Municipal School Systems. Potential Identified Projects are in Hanover, Henrico, Chesterfield, Richmond, Goochland, Caroline**
- **Development of the Virginia ACI Engineer's seminar on sustainability with Central Virginia Council as a co-op**
- **Paving Committee targeting a number of automobile dealerships with plans for expansion in Richmond**
- **Planning Virginia ACI/Central Virginia Fall Seminar on Sustainability of Concrete and Green Concrete to the Richmond Engineering community**





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