

The Ready-Mixed Concrete Spring Convention

*Informative Seminars, Networking, Exciting
Entertainment, & Historical Luxury*

May 18th-20th



Networking with fellow professionals is easy at the Spring Convention. Activities are planned so that you not only hear interesting seminar topics that are leading-edge in the concrete industry, you also have the opportunity to informally meet concrete leaders from across the state.

Colonial Williamsburg

Tentative Program Highlights

- VDOT Commissioner, Philip Shucet
- Senate Transportation Committee Chairman, Marty Williams
- Labor Lawyer, John Kruchko
- NRMCA President, Robert Garbini
- PCA Residential Specialist, Michael Weber
- Update on the 2003 Session of the Virginia General Assembly
- Update on VRMCA Promotional Marketing Activities
- Building Schools Under the Private-Public Education Act, Delegate Preston Bryant



Advisory Council to Sponsor Seminars

Tilt-Up Construction Opportunities

Matson Roberts, P.E, Vice President of Emerald Construction Company, Richmond is presenting "Tilt-Up Construction: the Continuing Opportunities" on Wednesday, April 9, 2003 from 3:00 p.m. — 5:00 p.m. at the Emerald Construction Corporate Classroom in Richmond, Virginia. There will be a social time after the presentation.

Matson has obtained his Mechanical PE, is NICET certified in life safety, has his Master mechanical certification, and is a graduate of Roanoke College's Management Institute.

Introduction to ICF Technology

David D. Shepard, and AIA member from Portland Cement Association in Chicago is presenting "An Introduction to ICF Technology" at The Monument House in Richmond, Virginia on Thursday, April 10, 2003.

The presentation is sponsored by the Virginia Ready-Mixed Concrete Advisory Council of Richmond and is scheduled from 11:00 p.m. — 1:00 p.m.

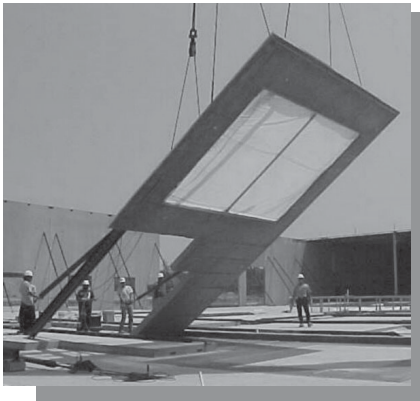
Lunch will be compliments of the Concrete Richmond Advisory Council.

Seminar details inside 

Reserve Your Place at the Spring Convention Today!

Tilt-Up Construction: the Continuing Opportunities

Matson Roberts, P.E, Vice President of Emerald Construction Company, Richmond



1.5 HSW Units

HSW Learning Units are also awarded to all AIA members completing the program.

Wednesday, April 9, 2003

Emerald Construction Corporate Classroom

Emerald Construction Company
9816 Mayland Drive, Suite 100
Richmond, Virginia 23233

3:00 P.M. — 5:00 P.M.

(with a social time after the presentation)

PLEASE R.S.V.P.

Efa Adams

James River Chapter
AIA Society, Richmond
Phone: (804) 644-3041
email: eadams@aiava.org

- The interesting history of tilt-up construction, beginning with Thomas Edison
- Basics of the tilt-up process
- Ease of expansion and retrofit of tilt-up buildings
- Architectural freedom
- Insulation options
- Opportunities and trends for tilt-up construction
- Competitive advantages of tilt-up construction compared to other building materials

Introduction to ICF Technology

David D. Shepard, AIA Portland Cement Association, Chicago

Thursday, April 10, 2003

The Monument House
3321 Monument Avenue Richmond, VA
11:00 p.m. — 1:00 p.m.

Lunch is compliments of the Ready-Mixed Concrete Advisory Council of Richmond

1.5 HSW Units

HSW Learning Units are also awarded to all AIA members completing the program.

PLEASE R.S.V.P.

Efa Adams

James River Chapter
AIA Society, Richmond
Phone: (804) 644-3041
email: eadams@aiava.org

- An overview of insulating concrete form systems for commercial and residential applications
- Exploration of the features and benefits of the major insulated concrete wall systems
- An introduction to structural design and code information sources
- Integration of other trades into insulated concrete structures



- The latest advances in materials, accessories and research
- Sources of reference materials, manufacturers, and contractors
- Q & A session

ICF Homes Popular at Home and Garden Show in Dulles Expo Center

by Hessam Nabavi, VRMCA Northern Virginia Field Consultant

The Home and Garden Show in Dulles Expo Center in Chantilly, Virginia from February 20 through February 23 hosted thousands of people, even though the weather was not very cooperative.

With the great leadership in the Northern Virginia Concrete Advisory Council to help organize the event, we had a tremendous success.

We witnessed a great deal of interest in ICF homes among the attendees. People were asking questions regarding the method of construction, safety, energy efficiency, durability, and even if the home can protect them against terrorist attack.

Needless to say with the help of the NVCAC's knowledgeable members, all these questions were being answered and people left our booth with a lot of good information.

We believe promotion is important but, post promotion is much more important than the promotion itself. To accomplish this with everyone's help during the show, we created a multi-page list of names of people who are planning to build their own home in the near future.

The show was a success and thanks to all those who donated their time, knowledge, and effort for making it a productive event.



David Snider (l) and Roy Eller, 2003 Chairman, (r) greet visitors at the Show



Mike Kavka, Tilt-Pave Chairman, hosting a booth

Concrete for Butterflies

Why do butterflies like concrete? It tastes good and salty. Cement is composed of alumina, silica, lime, and iron oxide.

These minerals, concentrated in concrete, are a source of nutrients. So - butterflies congregate or "puddle" on concrete surfaces to have a snack.

In the March 2003 edition of the "Virginia Wildlife Magazine" Marlene A. Condon suggests that "...you should add some concrete to your wildlife habitat...."

www.vrmca.com

Virginia Ready-Mixed Concrete Association

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2003 ACI Field Technician I Certification Class Schedule

| | |
|----------------------|------------------|
| January 22, 23, 27 | Richmond, VA |
| February 27, March 3 | Hampton, VA |
| April 2, 3, 7 | Harrisonburg, VA |
| May 7, 8, 12 | Roanoke, VA |
| June 11, 12, 16 | Richmond, VA |
| July 9, 10, 14 | Hampton, VA |
| August 13, 14, 18 | Roanoke, VA |
| September 17, 18, 22 | Harrisonburg, VA |
| October 15, 16, 20 | Richmond, VA |
| November 12, 13, 17 | Hampton, VA |
| December 10, 11, 15 | Harrisonburg, VA |



WHEN SO MUCH IS RIDING ON
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MAKE THE **RIGHT** CHOICE

THE **RIGHT** PRODUCT & SERVICE
IN THE **RIGHT** PLACE
AT THE **RIGHT** TIME

The Smart Road bridge, at 175 feet tall, is Virginia's tallest bridge. Approximately 9,647 cubic yards of high-strength concrete were used to construct the 2,000-foot long bridge.

Roanoke Cement has supplied ready-mix producers and the construction industry with consistent, dependable, high quality cement for over 50 years.

A superior product, backed by excellent customer service, the latest technology, and reliable distribution shows our commitment to serve our customers.

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