



2010 VRMCA Spring Convention

May 16-18, 2010
The Homestead Resort
Hot Springs, VA

Register Today!

Call 434-977-3716 or visit www.vrmca.com

Accommodation Information

Steeped in a history older than our nation. Legendary for its hot springs and for the distinctive Southern hospitality that has charmed princes, presidents and generations of distinguished guests. Timeless in its luxury, comforts and outdoors appeal. This is excellence; this is The Homestead Resort. Come Home to supreme comfort, southern elegance and charm. Over 483 guest rooms and suites are furnished in an elegant style that reflects the hotels rich historic legacy with every modern comfort and convenience, from fine bedding to LCD televisions and wireless Internet access.

A block of rooms has been reserved for the nights of Sunday, May 16 and Monday, May 17. Reservation requests should be faxed directly to The Homestead at 540-839-7922. Reservations are accepted by fax or mail only.



The VRMCA Room Block will be available until Friday, April 16 or until the group block is sold-out, whichever comes first.



Dining at the Homestead



VRMCA Convention attendees are on the Modified American Meal Plan, which means that both Breakfast and Dinner are included for all attendees with your overnight room rates. A full buffet breakfast is available in **The Dining Room** daily from 7 – 10 AM. The **Casino Club Restaurant**, located adjacent to the first tee of the Old Course, offers a relaxed setting for lunch, which is served daily from 11:30 AM – 3 PM.

Dinner is on your own on Sunday night, May 16. There are several choices at The Homestead for dinner dining. **The Dining Room** is open from 6:30 – 9 PM and offers seating in ½ hour intervals. For a casual, sporty atmosphere, there's **Sam Snead's Tavern** open from 5:30 – 9 PM nightly. The **1766 Grille** offers French and American cuisine with tableside preparation. The atmosphere at 1766 Grille is more formal and elegant and is the perfect place for an intimate gathering. Jackets and collard shirts are required in The Dining Room and the 1766 Grille for dinner. **Reservations are required for dinner at all of The Homestead Restaurants.** Please call 800-838-1766 (option 3) to make your reservations.

Dinner will be provided for all convention attendees on Monday night, May 17 at the Gun Club. Transportation from the lobby to the Gun Club will be provided beginning at 6:15 PM.

Come Play!



This is golf as it was meant to be. Where challenge is balanced by pleasure. And where inspired design is matched by a setting of great natural beauty. At The Homestead, the natural contours and rolling valleys of the Alleghany Mountains have given rise to three championship courses.

The **Spring Golf Tournament** is Monday, May 17 at the Lower Cascades Course. Shotgun start at 1 PM SHARP! Because the Lower Cascades course is approximately 20 minutes away from the resort, a shuttle will be available for all golfers beginning at 12 Noon from the Casino Pro Shop area. You can also drive to the course if you prefer. Upon check-in at the resort, please make sure that your golf clubs have your name on them. This will enable the golf staff to pre-place your clubs on your cart at the course.

The Lower Cascades was built in 1963 and is a Robert Trent Jones, Sr. design. The courses larger, undulated greens make putting seem like a game all by itself. The elevated tees offer mountain vista views that take your breath away.

The golf registration fee of \$245 includes a box lunch, range balls, shared cart, continuous beverages and two Mulligans per player.

Golf Hole Sponsorships

Golf hole sponsorships provide a student from Virginia with a scholarship to Middle Tennessee State University to pursue a major in Concrete Technology. Sponsorships are available to VRMCA Producer and Supplier members for only **\$150/each**.

Each sponsorship includes a professional produced golf-themed sign with logo and placed directly on the golf course, recognition in the official conference program, recognition in the VRMCA Newsletter and recognition on the VRMCA website. Sign up to be a golf hole sponsor directly on the registration form.

Mulligans for PAC!

To help raise money for the VRMCA PAC, 2 mulligans are included for each player when you register! Simple and easy so you don't have to worry about bringing extra cash or your checkbook with you along to the course!

Come Explore!

For the non-golfers, The Homestead offers 3,000 acres of opportunity for adventure. Hike the Cascades Gorge. Explore miles of trails on bike or horseback. Play tennis, visit the fitness club or test your marksmanship at one of the nation's top-rated resort shooting clubs.

The **Spring Shooting Tournament** is Monday, May 17 at the Gun Club beginning at 12:30 PM. Transportation from the lobby to the Gun Club will be provided beginning at NOON.

The shooting registration fee of \$175 includes box lunch, 50-shot round sporting clay and ammunition. Cash prizes awarded for first & second place!

Come Renew and Get Away.

Take a moment and let time stand still. Find healing and inspiration in a naturally heated spring-fed pool then indulge in 21st Century pampering in the tranquil surroundings of the renowned Homestead Spa. To view available treatments for both men and women and/or to make a spa appointment, call 866-354-4653 or visit The Homestead website at www.thehomestead.com.



Tentative Agenda

Sunday, May 16

3 – 6 PM	Registration (South Parlor)
6 – 7 PM	VRMCA Welcome Reception (Crystal Room)
7 PM	Dinner on your Own

Monday, May 17

7:30 AM	Breakfast on your own
8:30 – 9 AM	Registration Desk Opens (Regency Ballroom Foyer) “Ash” and “EPA” are not 4 letter words! Proposed Federal and State Regulations Regarding Fly Ash (Pat Borders, Separation Technologies)
9 – 9:45 AM	UPDATE from The Meyers-Lawson School of Construction (Yvan Beliveau, Director)
9:45 – 10 AM	BREAK
10 – 10:45 AM	Technical Committee Update and VRMCA Council Updates
10:45 – 11:30 AM	Strategic Options Available to Business Owners and Management Teams (Clint Bundy and John Lee, The Bundy Group)
11:30 AM	Annual Business Meeting (Election of Officers)
11:45 AM	Adjourn for lunch, golf and relaxation
12:30 PM	Sporting Clays (Gun Club) <i>Fee includes box lunch, 50-shot round sporting clay and ammunition</i>
1 PM	Golf – Shotgun Start (Lower Cascades) <i>Fee includes box lunch, range balls and continuous beverages</i>
6:30 PM	VRMCA Reception (Gun Club Pavilion)
7:30 PM	Cookout (Gun Club Pavilion)

Tuesday, May 18

8:30 – 9 AM	Breakfast on your own
9 – 10:30 AM	Safety Committee Update & Safety Awards Who Needs Legs When You Have Wings? A motivational presentation (Certified Speaking Professional, Chad Hymas)
11 AM	Board of Directors Meeting (Empire Room)

Featured Speaker



Who Needs Legs When You Have Wings?

A motivating presentation must be accompanied with solutions that change and inspire lives. Today more than ever, people are looking not simply for entertainment, but for direction and solid answers. **Chad Hymas** has spent the last three years developing solutions that transformed his life. His stories are moving, his courage unprecedented, and his insights . . . profound. His accomplishments provide a powerful litmus test to the validity of these dynamic principles! In this presentation Chad will teach your group to:

- Conquer the emotional paralysis that robs vision and momentum.
- Turn obstacles into incredible opportunities.
- Harness the power of change and rise above to progress.
- Tap into unseen personal power and inner strength to accomplish seemingly impossible dreams!

Registration Form

2010 VRMCA Spring Convention • May 16 - 18, 2010
The Homestead Resort • Hot Springs, Virginia
www.thehomestead.com • 866-354-4653

NAME: _____ SPOUSE: _____

NAME: _____ SPOUSE: _____

NAME: _____ SPOUSE: _____

COMPANY: _____ PHONE: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

E-MAIL: _____

- _____ **Members at \$350/each**
- _____ **Member Spouses at \$260/each**
- _____ **Non-Members at \$600/each**
- _____ **Non-Member Spouses at \$415/each**

Total amount enclosed for registration(s): \$ _____

Golf & Shooting Registration, Sponsorships and Mulligans

The **Spring Golf Tournament** is Monday, May 17 at the Lower Cascades Course. Shotgun start at 1 PM SHARP! The golf registration fee of \$245 includes a box lunch, range balls, shared cart, continuous beverages and two Mulligans per player.

MULLIGANS FOR PAC!

To help raise money for the VRMCA PAC, 2 mulligans are included for each player when you register! Simple and easy so you don't have to worry about bringing extra cash or your checkbook on the day of the tournament.

NAME: _____ Handicap: _____ NAME: _____ Handicap: _____

NAME: _____ Handicap: _____ NAME: _____ Handicap: _____

_____ Golfer registrations at **\$245/each** = _____

GOLF HOLE SPONSORSHIPS

Golf hole sponsorships provide a student from Virginia with a scholarship to Middle Tennessee State University to pursue a major in Concrete Technology. Sponsorships are available to VRMCA Producer and Supplier members for only **\$150/each**.

_____ Golf hole sponsorships at **\$150/each** = _____

The **Spring Shooting Tournament** is Monday, May 17 at the Gun Club beginning at 12:30 PM. The shooting registration fee of \$175 includes box lunch, 50-shot round sporting clay and ammunition.

_____ Shooting registrations at **\$175/each** = _____

Total amount enclosed for golf registration(s), mulligan, shooting and sponsorships: \$ _____

Total amount enclosed for conference: \$ _____

Register and pay online at www.vrmca.com or mail a check payable to VRMCA and send to:

VRMCA

600 Peter Jefferson Parkway Suite 300
Charlottesville, VA 22911

Phone: (434) 977-3716
Fax: (434) 979-2439



Virginia Ready-Mixed Concrete Association
600 Peter Jefferson Parkway, Suite 300
Charlottesville, VA 22911
434-977-3716
www.vrmca.com